



PRESENTS THE

DAL SANDERS REAL WORLD MAGIC LECTURE

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Allow me to introduce myself. My name is **Dal Sanders** and for over 30 years I have been a full time professional magician. Don't be surprised if you have never heard of me. I rarely lecture for magicians, I don't have a ton of product for sale online, I do not have a DVD or Video advertised in any of the magic magazines. I have never been "Magician of the Year". I am not a regular at the Magic Castle, the Magic Island or New York's Monday Night Magic. I have never been on the cover of any magic magazine. I have only performed at one Magic Convention and that was at the 2007 S.A.M. Convention in Dallas (my home town). I am not what you would call "a magician's magician."

For the past 30 years I have performed for **real** people across America and several foreign countries. My corporate client list looks like a reprint of the Fortune 500. In addition to headlining my own shows, I have shared the stage with many well-known celebrities including *Bill Cosby*, *The Beach Boys*, *Toto*, *Styx*, *Huey Lewis and the News*, *The Dixie Chicks*, *Crystal Gayle*, *Gary Lewis and The Playboys*, *The Grassroots*, *Foghat*, *Gabe Kaplan*, *Kenny Rogers*, *Gladys Knight*, *Marty Stewart*, *Trace Adkins*, and *Asleep At The Wheel*, Just to name a few.

Over the years I have also performed in many television commercials and shows including two appearances on international television where I worked with more than 50 contestants in the **Ms. International Pageant**. In September 2009 I will appear with Mitch Fatel on **Comedy Central**.

If this weren't enough, I perform hundreds of "kid's shows" every year, mostly in schools. I have written shows about Reading, Building Good Character, Physical Fitness, Ecology, Self Esteem, Safety and Science as well as special Anti-Bullying programs and a Just Say No magic show. In 1992-1993 I performed 702 school shows in one school year, This could be a record.



I won First Place for one of my routines the "2008 Out Of The Box" competition from Creative Magic. I have also won other awards over the years for my routines and innovative ideas.



Some of the corporations I have created special magic for include m&m/Mars, Radio Shack, MCI, Dubonnet, Zales, Vision Health Magazine, County Seat, Sherwin Williams and Ronald McDonald (yes, that Ronald McDonald), and this doesn't even include the many corporations who have hired me to do my standard show.

My lecture will reflect that broad range of experience and should offer something for everyone who performs magic either full time, occasionally, casually or just for fun. Even the "Pure Sleight of Hand" artists will enjoy my "Watch Steal in Five Steps." The magic I demonstrate in the lecture is also the magic I perform in real life. I will hold nothing back.

Testimonials:

"Dal Sanders is a lecturer that engages his audience with down to earth, practical things that are useful in taking your show to the next level. I highly recommend him!"

—**Margaret Clauder**, Lecture Coordinator, TCA Convention
Author, and Columnist for The Funny Paper



*"I arranged for Dal Sanders to give his very first magic lecture in 1997. He was scheduled between Mac King and Kevin James and even next to these seasoned pros, he held his own. The main thing I wanted to see was his watch steal (which he can perform right handed, left handed and even while wearing gloves). I was delighted with his entire session. He presented great magic and even some impromptu material that could be performed with little to no setup. His audience was made up of some of the best entertainers in the world and he received a standing ovation from them. If you're considering Dal Sanders I say **Yes, Yes, and Yes.**"*

—**Aye Jaye**, Motivational Speaker, Corporate Clown, Magician,
Carney Trash and Author of The Golden Rule of Schmoozing

"Although I was flying back to Europe the next morning, I made it a point to attend Dal Sanders' lecture in Houston in September 2008. I'm glad I did. It was a very rewarding experience. His passion for our Art is amply evident. His content, pace of delivery and showmanship were outstanding. His approach to the Performance & Presentation of Magic is exemplary. His ability to convey with clarity the finer nuances that raises Magic beyond the ordinary is a joy to observe."

—**Tony Brook**, SAM International Deputy & President – Assembly 272

"It's a sin to bore a kid. It's bad business to bore an adult." These comments reinforce Dal's philosophy about magic; it's not a job – it's a calling. Dal shared two (count 'em) TWO completely different lectures with the Dallas Magic Club. As the scribe, I can assure you I never ran out of gems to write about him. He covers it all - for the big and the little, and you also get to share the wisdom that comes from this long-time pro!

—**Chuck Lehr**, Dean of S.A.M. Assembly 13 and I.B.M Ring 174

"The Dal Sanders lecture was great. I believe he also had a great time in México. During his lecture, Dal gives you practical ideas to perform magic classics with a creative twist. We look forward to the next time he can visit.

—**Roldán**, Monterrey, México.

"If you would like a seasoned pro who has vast knowledge of magic AND the magic business, look no further than Dal Sanders. Dal delivers sound, real-world, performance-tested magic and advice about all aspects of being a magician. Whether you are a beginner or a seasoned pro, there are many things in Dal's lecture that you will use and that will make you a better performer. He will keep you engaged, entertained, and you will walk away a much better magician. I very highly recommend you go see Dal. He is a consummate entertainer and a great guy!"

—**John Kline**, Editor, The Wizard's Scroll



"Dal has lectured for the Dallas Magic Clubs twice and I would highly recommend Dal's lecture. Besides learning some great magic that plays very well for both adults and children, you will also gain that insight that only a seasoned professional like Dal can give you. His method of getting contact info from his audiences is worth the price of the lecture all by itself."

—**Mark Jensen**, Dallas Magic Clubs Lecture Chairman

"The Dal Sanders lecture was a hit! Dal shared his wealth of professional performing knowledge relating to both magic and practical entertainment tips."

—**Al Fox**, The Flashpaper, March, 2008